

AHMED EL SHERBINY & CO. Accountants & Auditors





Welcome to Ahmed EI Sherbini's office, an Accounting & Auditing firm providing you with top-notch services. Specialized in servicing companies operating both in Egypt and abroad, our team of dedicated professionals are determined to provide you with excellent services tailored for your business. Our unique combination of services is what sets us apart.



Over 30 years of history

Our firm was founded by AHMED ELSSHERBINY in1994 and quickly started to grow. Soon, new professionals joined us to assume management roles and to serve an ever-growing number of clients. We are proud to say our firm also played a major role in the standardization of the accounting and audit profession in Egypt.

As our organization expanded, new lines of services were introduced, including advisory services, tax, financial and Management, consulting, computer consulting and administration.

Editorial

by AHMED ELSHERBINY, managing partner



we can truly say that we combine the best of both worlds. On the one hand, we are the proud inheritors of

30 years of history and experience; on the other hand, we thrive on dynamism and fully embrace the requirements of a modern and global economy.

Our common values of independence and integrity and a common dedication to excellence in the service we provide to each of our clients

This excellence is recognized today throughout the bus Iness community in Egypt and the Middle East. Our aptly-trained and highly qualified professionals have all a cquired in-depth knowledge of local and international laws, legislation and regulations which renders us the partner of choice for companies of all sizes, national and multinational alike.







Our Partners

Our bureau is proud to comprise senior professor who formerly been in the Taxes Department, Central Auditing Agency and the General Authority for Investment and they work at the bureau as consultants.

Our Objectives



Providing the advisory, accounting, taxes and

financial services to enable our customers to take the possible available advantages as well as the development in all economic areas.

Ahmed Elsherbiny & Co. strive to provide both the data and information that highlights the aspects of development in the various fields of economic and taxing activities in

the community through following the most modern methods. This leads to providing the best professional services as well as the total and unique care for maintaining

the confidentiality of information. This can never be possible without unity of methods,

the harmonization of the staff performance at the "Bureau", the availability of administrative and executive efficiency, keeping pace with development in the field of the profession, independence and impartiality in dealing with customers, taking care of the ethics and the professional conduct and performing the professional diligence.







A comprehensive range of services

At AHMED ELSHERBBINY & CO. we pledge to be different by setting the highest standards of quality of service, objectivity and productivity. We steadily strive to exceed our client's expectations by providing them w I t h reliable and genuine added value. We have become the trusted b u s I n e s s a d v I s o r s for a large number of companies.

The range of services we provide to PIE (Public Interest Entities) and OMB (Owner Managed BusInesses) in almost all industries includes:

- * Audit and Accounting
- * Financial and Management Consulting
- * IT Consulting
- * Tax Services
- * Business Advisory

High quality Audit and Accounting Services

We provide audit and accounting services that exceed the basic attest function. Our goal is to helps our clients achieve their c or p or a t e objective and increase profitability.

Our approach involves five major phases:

- Client service planning, in order to reach a mutual agreement on the objectives and the scope of the audit.
- Assessment of the inherent risk factor, notably by understanding a company's operating environment
- 6 Development of the audit plan, based on our risk assessment.
- Actual audit work, in accordance with Egyptian and International Standards on Auditing.
- Conclusion of the audit and report to management.

Financial and Management Consulting



Thanks to our consulting division, we are able to provide a wide array of seamless strategic, financial **and management consulting** services to multinational corporations, leading businesses and government regulatory bodies. In all cases, we work in **close cooperation with our clients** to help them a chieve their strategic business objectives.

We take p ri d e in our creative a n d r e s o u r c e f u l a p p r o a c h a n d in our d e t e r m i n a t i o n to o b t a i n measurable value-added end results.

- Our areas of expertise include:
 - * Economic and financial feasibility studies
 - * Marketing studies and market research
 - * Strategic and business planning
 - * Financial and control systems
 - * Organization and administrative studies and systems
 - * Privatization and comprehensive restructuring studies
 - * Investment and capital market studies and consultancies
 - * Re-engineering of financial processes
 - * Shared service center







Our Computer Consulting Division will help clients identifies their IT needs and tailored provide services and local support in the areas of:

- * Strategic automation planning
- * ERP systems implementation and training
- * Applications systems development
- * Computer outsourcing services
- * Computer training
- * Computer audit and risk management
- * Web solutions

First-rate Tax Advisory Services

We take pride in being **one of the leading tax services firms in Egypt and the Middle East**.

Our tax experts will assist businesses with their **strategic tax planning** and help them structure their capital base and business transaction to minimize tax exposure. We have also established a specialized division to help solve clients' problems related to the implementation of and compliance with **national social insurance regulations**.



Tailored Business Advisory Services



Corporate services

We assist local and foreign investors with the establishment of a corporate presence in Egypt. We have a proven track record in the fields of company formation, mergers and acquisitions and outsourcing services.

Executive recruitment

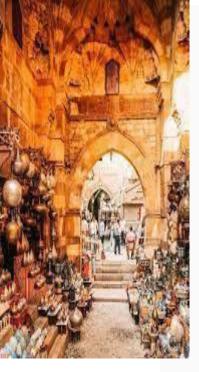
We offer comprehensive executive **search services in** Egypt and the Middle East in the fIelds of finance, MIS, human resources, sales a nd marketing, engineering and administration.

Special services

At A H M E D ELSHERBINY & CO., we a l s o b e l I e v e it is o u r d u t y to s e r v e companies at all times and in all areas of their activity. This is why we have set up expert teams dedicated to:

- * Legal administration
- * Bankruptcy and receivership
- * Liquidations
- * Specialized training programs





They are trusting us!

Pharmaceuticals & Healthcare

Telecommunications & Hi-Tech

Real Estate

Construction & Engineering

Tourism, Hospitality & Leisure

Petroleum & Minerals

Commercial, Retail and Trading

Industrial & Manufacturing

Media & Mass Communication